

# EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS



## Program Benefits

- Quarterly Cash Reward
  - Growth Bonus – – Continental BOOST dealers who increase their current year quarter vs previous year same quarter Continental/General PLT NET units will earn **DOUBLE BOOST PAYOUT**. (\$2 Level 1, \$3 level 2, \$4 level 3 back to tire #1 of that quarter)
- \*EX: Q1 '23 vs Q1 '22 Continental/General PLT NET Units

## Commitment

- Minimum 250 units per quarter
- No opening order requirement

## Payout

Level	1	2	3
<b>Quarterly Cash Reward</b>			
Quarterly Unit Requirement	250-499	500-749	750+
Quarterly Payout	\$1.00/tire	\$1.50/tire	\$2.00/tire
<b>Quarterly Dollars Earned</b>			
Quarterly Dollars Earned	\$250 +	\$750 +	\$1,500 +

- **Rewards** are issued as credit through K&M Tire.

*\*Dealers currently enrolled in the Continental Gold Program through a distributor other than K&M Tire are not eligible for this program.*

