

EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS



Program Benefits

- Annual Cash Reward
- **GROWTH BONUS** – Cooper BOOST dealers who increase their year over year Cooper units will earn **DOUBLE BOOST PAYOUT** (\$2 Level 1, \$3 level 2, \$4 level 3 back to tire #1)

Commitment

- Minimum 1000 units per year
- No opening order requirement

Payout

Level	1	2	3
Yearly Cash Reward			
Yearly Unit Requirement	1000-1,999	2000-2,999	3000+
Annual Payout	\$1.00/tire	\$1.50/tire	\$2.00/tire
Dollars Earned			
	\$1000 +	\$3000 +	\$6000 +

- Payouts are issued as credit through K&M Tire.

*Dealers currently enrolled in the Cooper Medallion Program through a distributor other than K&M Tire are not eligible for this program.

*Paid on NET Units Only – Car Dealer, National Account, Government and Fleet Deliveries are exempt from payment

