

EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS



Program Benefits

- Quarterly Cash Reward
- Point-of-Purchase Kit
- Exclusive Consumer Incentives

Commitment

- Minimum 30 units per quarter
- No opening order requirement

Payout (Each Quarter Stands On Its Own)

Level	1	2	3
Quarterly Cash Reward			
Quarterly Unit Requirement	30-124	125-399	400+
Quarterly Payout	\$1.00/tire	\$2.00/tire	\$3.00/tire
Dollars Earned	\$30 - \$124	\$250 - \$798	\$1,200.00 +

- **Payouts** are issued as credit through K&M Tire.

**Dealers currently enrolled in the Falken Fanatic Program through a distributor other than K&M Tire are not eligible for this program.*

**Paid on NET Units Only – Car Dealer, National Account, Government and Fleet Deliveries are exempt from payment*

