

EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS

KUMHO TIRE
All-Ways, Go With you

**BOOST
PROGRAM** 

Program Benefits

- Quarterly Cash Reward
- Point-of-Purchase Kit
- Trade Show Trip Dollars
- Exclusive Consumer Rebate

Commitment

- Minimum 36 units per quarter
- No opening order requirement

Payout

Level	1	2	3
Quarterly Cash Reward			
Quarterly Unit Requirement	36	75	125
Quarterly Payout	\$3.00/tire	\$5.00/tire	\$7.00/tire
Dollars Earned			
	\$108.00 +	\$375.00 +	\$875.00 +

- **Rebates** are issued as credit through K&M Tire.
- Kumho will provide **Trip Dollars** of \$1.00 per tire purchased in 2021 toward travel cost to Network Dealers attending the annual K&M Tire Trade Show.

