

EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS

KUMHO TIRE
All-Ways, Go With you

BOOST 
PROGRAM

Program Benefits

- Quarterly Cash Reward
- **GROWTH BONUS:** Kumho **BOOST** dealers who increase their current year quarter vs previous year same quarter Kumho PLT NET units will earn **DOUBLE BOOST PAYOUT.** (\$4 Level 1, \$8 level 2, \$12 level 3 back to tire #1 of that quarter)
**EX: Q1 '23 vs Q1 '22 Kumho PLT NET Units*

Commitment

- Minimum 36 units per quarter
- No opening order requirement

Payout

| Level | 1 | 2 | 3 |
|----------------------------|-------------|-------------|-------------|
| Quarterly Cash Reward | | | |
| Quarterly Unit Requirement | 36-74 | 75-149 | 150+ |
| Quarterly Payout | \$2.00/tire | \$4.00/tire | \$6.00/tire |
| Dollars Earned | \$72.00 + | \$300.00 + | \$900.00 + |

Commercial Tire Kicker

Achieve any level of the Kumho **BOOST** program during any quarter and receive an additional \$10 per tire on your Kumho Commercial Tire purchases!

- **Rewards** are issued as credit through K&M Tire.

**Dealers currently enrolled in the Kumho Premium Fuel Program through a distributor other than K&M Tire are not eligible for this program.*

