

# EXCLUSIVELY FOR MR. TIRE & BIG 3 TIRE PROGRAM DEALERS



## LIMITED TIME ENHANCED **BOOST** PROGRAM

### Program Benefits

- Quarterly Cash Reward
- Exclusive Consumer Rebate
- Dealers can "Double Dip"

### Commitment

- Minimum 30 units per quarter
- No opening order requirement

### ENHANCED PAYOUTS

| Quarterly Cash Reward      |             |                        |                        |
|----------------------------|-------------|------------------------|------------------------|
| Quarterly Unit Requirement | 30          | 60                     | 100                    |
| Quarterly Payout           | \$3.00/tire | <del>\$4.00/tire</del> | <del>\$5.00/tire</del> |
| Enhanced Payout            |             | \$7.00/tire            | \$8.00/tire            |
| Dollars Earned             | \$90.00     | \$420.00               | \$800.00               |

### Commercial Tire Kicker

Achieve any level of the Yokohama BOOST program during any quarter and receive an additional \$7.50 per tire on your Yokohama Commercial Tire purchases (must purchase a minimum of 24 TBR tires). \*Direct TBR dealers are exempt from the promotion\*

- **Reward Payouts** are issued as credit through K&M Tire.

\*Dealers currently enrolled in the Yokohama Advantage Program through a distributor other than K&M Tire are not eligible for this program.

\*Paid on NET Units Only – Car Dealer, National Account, Government and Fleet Deliveries are exempt from payment



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