



FARM HARD REWARDS



2019 DEALER INSTRUCTIONS

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THE OFFER

Any customer who buys two or more Firestone Ag tires is eligible for an instant discount. Some tires offer a larger discount than others:

\$25 off eligible Destination Farm & Destination Turf radial tires*

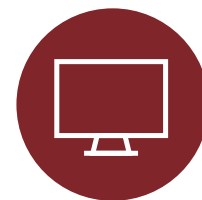
\$100 off eligible radial and bias tires*

\$200 off eligible AD₂[™] radial tires*

FARM HARD REWARDS LASTS FROM

**FEBRUARY 1, 2019
THROUGH APRIL 30, 2019,**

SO BE SURE TO MARK YOUR CALENDARS.



TO GET REIMBURSED:

SUBMIT ONLINE

Fill out our online form at submittirecoupons.com. Online submissions will be processed within 2-3 weeks.

Submit electronically by May 15th.



FIRESTONE AG CERTIFIED DIRECT DEALERS WILL BE REIMBURSED BY CREDIT.
FIRESTONE AG CERTIFIED ASSOCIATE DEALERS WILL BE REIMBURSED BY CHECK.

THE

DISCOUNT CODES

SEE FULL ELIGIBLE TIRE LIST FOR MORE DETAILS.

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DIRECTIONS TO SUBMIT ONLINE

- 1 To validate, access the Coupon Validator at the time of purchase by going to submittirecoupons.com. Then, enter the following:



- a. Coupon Code - If customer provides a digital or printed coupon code, please enter the code; otherwise, enter **FARMHARD38**
- b. Six-Digit Ship to Number or CAD Number
- c. Customer First Name and Last Name
- d. Customer Email Address (if they would like to receive future promotional offers from Firestone Ag)
- e. Sale Date
- f. Dealer Invoice Number
- g. Article/Material Number
- h. Quantity
- i. Current Tire Brand Removed

5/15/19
SUBMISSION
DEADLINE

- 2 Add additional material numbers as needed, then click on Review.
- 3 On the next page, review the information as well as the total reimbursement amount, then hit submit.
- 4 The final page gives you the option to print or email confirmation details for your records.

For online submissions, please retain copies of the invoice(s) for possible auditing purposes.

*CONSUMER: Coupon code may be redeemed for \$25 off the purchase of any Destination Farm and Destination Turf Radial Tires; OR \$100 off eligible Radial and Bias Tires; OR \$200 off eligible AD2 Radial (excluding DF and DT) while supplies last. Coupon does not cover service installation fees. All eligible tires can be found online at FirestoneAg.com. Qualifying purchase must be made between February 1, 2019, and April 30, 2019, from any Certified Firestone Ag Tire Dealer. To locate the nearest Certified Firestone Ag Tire Dealer, go to FirestoneAg.com and click on "Find A Dealer." For a complete list of eligible tires, visit FirestoneAg.com or see your Certified Firestone Ag Tire Dealer. Valid in U.S. only. Retail customers only (excluding commercial fleet, fleet and group purchases; and adjustment and warranty claims). Not to be combined with any other Bridgestone, Firestone or Certified Dealer, offer and not to be used to reduce outstanding debt. Coupon code has no cash value. Coupon code can be obtained at the dealer, online, print and tradeshows. The discount is on pre-tax price qualifying sales. Customer pays any sales (or other) tax. Discount given at the time of purchase. Minimum purchase of two (2) eligible Firestone Ag tires required; maximum purchase of 16 eligible Firestone Ag tires. Maximum savings of \$3,200 per coupon code. Coupon code not valid on returns, exchanges, rain checks or prior purchases. Limit one (1) coupon code per qualifying purchase transaction. Coupon code void if copied, altered, transferred, sold/purchased, irregular or defective. Void where prohibited or restricted by law. Not to be combined with any other Bridgestone or Firestone offer. Firestone reserves the right to cancel this promotion without notice at its sole discretion.

FARMERS CAN SECURE DISCOUNT CODES FOR FARM HARD REWARDS IN DIFFERENT WAYS. SEE DISCOUNT CODE OFFERS:

ONLINE/WEBSITE:
UNIQUE CODE

PRINT AD:
FSAG38

IOWA POWER:
DSM38

COMMODITY CLASSIC:
CC38

We need your help tracking where these codes come from. This is very important! Why? It will help Firestone Ag know where to invest dollars to help drive farmers into your business.

If a farmer does not bring in a code on their own, then you can use the in-store code to give them a discount.

IN-STORE CODE
FARMHARD38

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Tires Eligible for Farm Hard Rewards 2019

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
Destination Farm & Destination Turf Radial Tires					
008689	DESTINATION FARM	IF200/90R15		114	\$25
005514	DESTINATION FARM	IF210/75R15		115	\$25
000543	DESTINATION FARM	IF240/80R15		121	\$25
001585	DESTINATION FARM	IF265/85R15		125	\$25
004844	DESTINATION FARM	IF280/70R15		134	\$25
007118	DESTINATION FARM	IF320/65R15		142	\$25
003166	DESTINATION FARM	IF320/70R15		144	\$25
001581	DESTINATION FARM	VF245/70R19.5		142	\$25
000896	DESTINATION FARM	VF265/70R19.5		141	\$25
000895	DESTINATION FARM	VF285/70R19.5		150	\$25
000898	DESTINATION FARM	VF255/70R22.5		146	\$25
001583	DESTINATION FARM	VF295/75R22.5		151	\$25
000582*	DESTINATION FARM	VF385/65R22.5		158	\$25
000899	DESTINATION FARM	VF385/65R22.5		163	\$25
001584	DESTINATION FARM	VF445/65R22.5		174	\$25
007119	DESTINATION TURF	IF320/65R15		142	\$25
006264	DESTINATION TURF	IF320/70R15		144	\$25
AD₂ Radial Tires					
003149	RADIAL ALL TRACTION 23°	IF900/60R32CFO		188	\$200
380395*	RADIAL ALL TRACTION 23°	IF520/85R34		168	\$200
000560	RADIAL ALL TRACTION 23°	IF520/85R42CFO		169	\$200
000558	RADIAL ALL TRACTION 23°	IF420/80R46		167	\$200
380446	RADIAL DEEP TREAD 23°	IF1250/50R32CFO		201	\$200

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
378746	RADIAL DEEP TREAD 23°	IF800/70R38		179	\$200
000928*	RADIAL DEEP TREAD 23°	IF800/70R38CFO		184	\$200
003144	RADIAL DEEP TREAD 23°	IF800/70R38CFO		187	\$200
000921	RADIAL DEEP TREAD 23°	IF520/85R42CFO		169	\$200
007123	RADIAL DEEP TREAD 23°	VF580/85R42CFO		183	\$200
004469	RADIAL DEEP TREAD 23°	IF850/75R42CFO		186	\$200
004451	RADIAL DEEP TREAD 23°	IF480/80R46		164	\$200
009134	RADIAL DEEP TREAD 23°	VF480/80R46		169	\$200
378610	RADIAL DEEP TREAD 23°	IF520/85R46		165	\$200
008680	RADIAL DEEP TREAD 23°	VF520/85R46		170	\$200
374496	RADIAL DEEP TREAD 23°	IF480/80R50		166	\$200
007493	RADIAL DEEP TREAD 23°	VF480/80R50		171	\$200
007494	RADIAL DEEP TREAD 23°	VF480/95R50		170	\$200
008684	RADIAL ALL TRACTION DT	VF620/75R26CFO		172	\$200
000556	RADIAL ALL TRACTION DT	VF750/65R26		177	\$200
001602*	RADIAL ALL TRACTION DT	VF600/70R28		173	\$200
004927	RADIAL ALL TRACTION DT	VF600/70R28CFO		173	\$200
004450	RADIAL ALL TRACTION DT	IF420/90R30		151	\$200
375703	RADIAL ALL TRACTION DT	IF600/70R30		159	\$200
004459	RADIAL ALL TRACTION DT	IF900/75R32CFO		178	\$200
004449	RADIAL ALL TRACTION DT	IF380/85R34		149	\$200
008686	RADIAL ALL TRACTION DT	VF420/85R34		157	\$200
381585	RADIAL ALL TRACTION DT	IF580/80R34		172	\$200
008685	RADIAL ALL TRACTION DT	VF380/80R38		154	\$200

FARM HARD REWARDS

2019 DEALER INSTRUCTIONS

Tires Eligible for Farm Hard Rewards 2019

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
000908	RADIAL ALL TRACTION DT	VF380/95R38		154	\$200
008857	RADIAL ALL TRACTION DT	VF420/85R38		159	\$200
378219	RADIAL ALL TRACTION DT	IF710/70R38		178	\$200
004592	RADIAL ALL TRACTION DT	IF710/70R42CFO		179	\$200
378542	RADIAL ALL TRACTION DT	IF710/75R42		181	\$200
003187	MAXI TRACTION	VF650/60R34		168	\$200
000629	RADIAL ALL TRACTION RC	IF380/90R46		168	\$200
380412	RADIAL ALL TRACTION RC	VF380/90R46		173	\$200
380429	RADIAL ALL TRACTION RC	VF380/105R50		179	\$200
003170	RADIAL CHAMPION SPADE GRIP	IF520/85R42CFO		169	\$200
All other qualifying Radial and Bias Tires					
344095	SUPER ALL TRACTION 23°	23.1-26	8		\$100
362460	SUPER ALL TRACTION 23°	23.1-26	14		\$100
344060	SUPER ALL TRACTION 23°	28L-26	12		\$100
344079	SUPER ALL TRACTION 23°	24.5-32	12		\$100
351067	SUPER ALL TRACTION 23°	30.5L-32	14		\$100
351075	SUPER ALL TRACTION 23°	30.5L-32	16		\$100
343560	SUPER ALL TRACTION 23°	18.4-34	8		\$100
343579	SUPER ALL TRACTION 23°	20.8-34	8		\$100
344109*	SUPER ALL TRACTION 23°	23.1-34	8		\$100
008599	SUPER ALL TRACTION 23°	23.1-34	8		\$100
343587	SUPER ALL TRACTION 23°	16.9-38	8		\$100
343595	SUPER ALL TRACTION 23°	18.4-38	8		\$100
343609	SUPER ALL TRACTION 23°	20.8-38	8		\$100

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
343633	SUPER ALL TRACTION 23°	20.8-38	10		\$100
343641*	SUPER ALL TRACTION 23°	18.4-42	10		\$100
343846	SUPER ALL TRACTION FWD	18.4-26	6		\$100
343919	SUPER ALL TRACTION FWD	18.4-26	10		\$100
343927*	SUPER ALL TRACTION FWD	13.6-28	10		\$100
343943	SUPER ALL TRACTION FWD	16.9-28	10		\$100
343951*	SUPER ALL TRACTION FWD	14.9-30	10		\$100
363038	SUPER ALL TRACTION HD	520/85D38		173	\$100
008864	MAXI TRACTION	620/70R46		167	\$100
365673	RADIAL 9000	480/65R24		140	\$100
359165*	RADIAL 9000	540/65R24		140	\$100
363055*	RADIAL 9000	540/65R30		150	\$100
359211*	RADIAL 9000	290/95R34		131	\$100
359238	RADIAL 9000	320/85R34		133	\$100
361763	RADIAL 9000	480/70R34		155	\$100
359092	RADIAL 9000	320/85R38		143	\$100
361933	RADIAL 9000	600/65R38		165	\$100
000403	RADIAL 9000	650/65R38		166	\$100
359106	RADIAL 9000	320/90R42		139	\$100
357774	RADIAL 9000	320/90R46		148	\$100
359939	RADIAL 9000	380/90R46		152	\$100
007435	RADIAL 9000	380/90R46		159	\$100
356263*	RADIAL 9000	230/95R48		134	\$100
358118	RADIAL 9000	320/90R50		148	\$100

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MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
362050	RADIAL 9000	380/90R50		151	\$100
362069	RADIAL 9000	380/90R54		152	\$100
340405	RADIAL ALL TRACTION FWD	16.9R24		134	\$100
340456*	RADIAL ALL TRACTION FWD	14.9R26		132	\$100
340421	RADIAL ALL TRACTION FWD	18.4R26		140	\$100
008852	RADIAL ALL TRACTION FWD	380/85R26		132	\$100
362528	RADIAL ALL TRACTION FWD	420/85R26		138	\$100
362545*	RADIAL ALL TRACTION FWD	340/85R28		127	\$100
362562	RADIAL ALL TRACTION FWD	380/85R28		133	\$100
362579	RADIAL ALL TRACTION FWD	420/85R28		139	\$100
362596	RADIAL ALL TRACTION FWD	380/85R30		135	\$100
362613	RADIAL ALL TRACTION FWD	420/90R30		142	\$100
362630	RADIAL ALL TRACTION FWD	380/85R34		137	\$100
379290	RADIAL ALL TRACTION FWD	380/85R34		145	\$100
379375	RADIAL ALL TRACTION 23°	23.1R26		166	\$100
352926	RADIAL ALL TRACTION 23°	24.5R32		154	\$100
356204	RADIAL ALL TRACTION 23°	30.5LR32		170	\$100
362800	RADIAL ALL TRACTION 23°	900/60R32		176	\$100
352969*	RADIAL ALL TRACTION 23°	23.1R34		151	\$100
362392*	RADIAL ALL TRACTION 23°	480/85R34		149	\$100
379120	RADIAL ALL TRACTION 23°	420/85R38		144	\$100
362341	RADIAL ALL TRACTION 23°	480/80R38		149	\$100
362375	RADIAL ALL TRACTION 23°	520/85R38		155	\$100
362324	RADIAL ALL TRACTION 23°	480/80R42		151	\$100

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
364092	RADIAL ALL TRACTION 23°	480/80R42		154	\$100
362358	RADIAL ALL TRACTION 23°	520/85R42		157	\$100
343323	RADIAL ALL TRACTION 23°	14.9R46		145	\$100
352829	RADIAL ALL TRACTION 23°	420/80R46		151	\$100
371640*	RADIAL ALL TRACTION 23°	420/80R46		161	\$100
362273	RADIAL ALL TRACTION 23°	480/80R46		158	\$100
362749	RADIAL DEEP TREAD 23°	480/80R38		149	\$100
362766	RADIAL DEEP TREAD 23°	520/85R38		155	\$100
000922	RADIAL DEEP TREAD 23°	650/85R38		173	\$100
359548	RADIAL DEEP TREAD 23°	800/70R38		173	\$100
362409	RADIAL DEEP TREAD 23°	480/80R42		151	\$100
364058	RADIAL DEEP TREAD 23°	480/80R42		154	\$100
362426	RADIAL DEEP TREAD 23°	520/85R42		157	\$100
381823	RADIAL DEEP TREAD 23°	520/85R42		165	\$100
382452	RADIAL DEEP TREAD 23°	580/85R42		166	\$100
362256	RADIAL DEEP TREAD 23°	480/80R46		158	\$100
362851	RADIAL DEEP TREAD 23°	520/85R46		158	\$100
360090	RADIAL DEEP TREAD 23°	480/80R50		159	\$100
362698*	RADIAL ALL TRACTION DT	340/85R24		125	\$100
362715*	RADIAL ALL TRACTION DT	380/85R24		131	\$100
000906	RADIAL ALL TRACTION DT	750/65R26		169	\$100
371266	RADIAL ALL TRACTION DT	600/65R28		154	\$100
000907	RADIAL ALL TRACTION DT	600/70R28		164	\$100
364551	RADIAL ALL TRACTION DT	380/85R30		135	\$100

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MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
364602	RADIAL ALL TRACTION DT	420/90R30		145	\$100
355569	RADIAL ALL TRACTION DT	480/70R30		152	\$100
360163	RADIAL ALL TRACTION DT	600/70R30		152	\$100
362307	RADIAL ALL TRACTION DT	600/70R30		162	\$100
361925	RADIAL ALL TRACTION DT	650/75R32		172	\$100
382486	RADIAL ALL TRACTION DT	650/75R32		172	\$100
357685*	RADIAL ALL TRACTION DT	800/65R32		172	\$100
382469	RADIAL ALL TRACTION DT	800/65R32		172	\$100
364585	RADIAL ALL TRACTION DT	380/85R34		137	\$100
360155	RADIAL ALL TRACTION DT	420/85R34		147	\$100
360171	RADIAL ALL TRACTION DT	380/80R38		142	\$100
355542	RADIAL ALL TRACTION DT	710/70R38		166	\$100

MATERIAL	PATTERN NAME	FULL SIZE	PLY RATING	LOAD INDEX	DISCOUNT
356271	RADIAL ALL TRACTION DT	620/70R42		160	\$100
374479	RADIAL ALL TRACTION DT	620/70R42		166	\$100
358320	RADIAL ALL TRACTION DT	710/70R42		168	\$100
358339	RADIAL ALL TRACTION DT	320/90R54		149	\$100
359386*	RADIAL CHAMPION SPADE GRIP	16.9R30		141	\$100
375992	RADIAL CHAMPION SPADE GRIP	900/65R32		178	\$100
369668	RADIAL CHAMPION SPADE GRIP	480/70R34		146	\$100
353140	RADIAL CHAMPION SPADE GRIP	18.4R38		146	\$100
353167	RADIAL CHAMPION SPADE GRIP	20.8R38		153	\$100
371198	RADIAL CHAMPION SPADE GRIP	520/85R42		157	\$100
369651	RADIAL CHAMPION SPADE GRIP	520/85R46		158	\$100

*Discontinued or Limited Quantities Available.

U.S. Terms and Conditions

DEALER: Bridgestone Americas Tire Operations, LLC ("Bridgestone") will reimburse you the applicable value of the discount \$25 off the purchase of any Destination Farm and Destination Turf Radial Tires; OR \$100 off eligible Radial and Bias Tires; OR \$200 off eligible AD2 Radial (excluding DF and DT), provided that the coupon code was properly redeemed by customer on qualifying purchase between February 1, 2019, and April 30, 2019. Value of coupon code not to be doubled or increased beyond applicable stated amount. Sales invoices proving purchase of sufficient stock of applicable Firestone Ag Tires must be provided upon Bridgestone's request. Coupon code not valid on returns, exchanges, rain checks or prior purchases. Coupon code void if copied, altered, transferred, sold/purchased, irregular or defective. Customer pays any sales (or other) tax. Coupon code has no cash value. Void where prohibited or restricted by law. Redemption or handling of coupon code not according to its terms constitutes fraud. Submit invoice details online at submittirecoupons.com for redemption. For online redemption, Bridgestone reserves the right to condition Certified Firestone Ag Dealer receiving credit back upon their submission of actual documentation of qualifying consumer purchases. Redemption requests must be submitted electronically or postmarked by May 15th, 2019, by 11:59 p.m. CT. Allow 2-3 weeks for processing for claims submitted online. All redemption requests are subject to validation by Bridgestone in its sole discretion. If not validated by Bridgestone for any reason, Bridgestone shall not have any liability of any kind.